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ALL THE STATE'S A STAGE

for the South Carolina Open Road Ensemble (SCORE), the first phase in the development of an official South Carolina State Theater. Wesley O. Brustad, Executive Director of SCAC, and Gov. John C. West announced the formation of the Arts Commission's new project at a news conference in July.

SCORE will be a five-actor company and will tour the state presenting public performances and holding in-residency workshops in public schools, colleges, and community theaters.



SCAC Executive Director Wesley O. Brustad and SCORE Artistic Director Ella Gerber watch attentively at the auditions for the theater ensemble.

The Ensemble will have a gala opening performance in Columbia October 13 at Cottingham Theater of Columbia College and will then go on the road for an 18-week season from October 15 to December 8 and from January 14 to March 31.

The tentative repertoire of SCORE One, the premiere season, will consist of five one-act plays: *The Flying Doctor* by Moliere, *The Rooming House* by Conrad Bromberg, *The Marriage Proposal* by Anton Chekov, *Lovers* by Brian Friel, and *Chinamen* by Michael Frayne.

In making the announcement Gov. West stressed that the key accent to SCORE will be professionalism. "We want to make it very clear that the formation of this company in no way reflects on the fine job which the community and educational theaters in our state have done in the past and continue to do. They serve a fine purpose in exposing people to the pleasure and

entertainment values of live theater. They also serve as excellent recreational and training vehicles."

"But for a very long time," he continued, "there has been a need for more professional theater to serve many purposes: to provide a place which young people in our state interested in theater careers can aim for . . . to provide a calibre of theater which our community and educational theaters cannot provide . . . and hopefully to provide a reservoir of acting talent which our rapidly developing film industry can draw from when film productions come to South Carolina. These are some of the reasons why it seems highly feasible to begin to establish our State Theater with SCORE as Phase I in the program."

Brustad also announced the appointments of Ella Gerber of New York City as Artistic Director of SCORE and William S. Taylor of Columbia as General Manager of the company. Miss Gerber is an internationally known director whose credits include musical and non-musical productions both on and off-Broadway. A playwright and actress herself, she has studied at the Shakespeare Institute, New York University, and Columbia University. She directed the Tricentennial Production of *Porgy and Bess* in Charleston in 1970.

A native of South Carolina, Mr. Taylor is a former director of the Seattle Repertory Company and a former Assistant Director of the Dock Street Theater in Charleston. For the past several years he has been a freelance consultant on theater operations and arts projects.

The company will be composed of Michael Fortner and Peter Holland, of Columbia, and Wayne Maxwell, Sherill Price, and Jane Crawley, all of New York City. (See profiles, next page.)

Miss Gerber says she is delighted to be working in South Carolina again. "I was very deeply touched and impressed by the amateur talent I encountered from across the state when I directed *Porgy and Bess* in Charleston for the Tricentennial Celebration three years ago, and I look forward to combining local talent with some New York talent in this new venture and coming up with an outstanding theater ensemble for South Carolina."

Mr. Taylor emphasized that the Ensemble is "an excellent concept to start with in that it will be very self-contained. We will bring everything else—lighting, sets, costumes, props—with us."

After the Columbia opening SCORE will travel to the Lancaster area to participate in Project TAP. (See Arts-in-Education). Tentative bookings include appearances in Hilton Head, Easley, Hartsville, and Camden.

Individuals interested in booking SCORE may contact Myrna Rodriguez, Assistant Manager of SCORE, at the South Carolina Arts Commission.

SCORE PROFILES:



Wayne Maxwell is a veteran of 12 Broadway, off-Broadway, and London theater productions. He has held major roles in numerous musical and non-musical productions in national companies, summer stock groups, and regional theaters across the country. He played the lead role in "A Friend Downtown," a film by Eastman Kodak Company, and toured with the national company of the recent revival of "Front Page." He has held major roles in a variety of television programs. A graduate of the University of Tulsa, he studied for three years at Theatre Studio.



Sherill Price, who holds B.S. and M.S. degrees in theater from South Dakota State University, has appeared in six Broadway and off-Broadway productions, including "Man of La Mancha" and "Oliver." A former actress with numerous summer stock companies, she has appeared in several television productions and has worked as a marionetteer. She studied acting at the Tamara Daykarhanova School for the Stage and studied voice with Nektar de Flon-

der and Phyllis Grandy. She also attended the Shakespeare Institute in Stratford-on-Avon, England.

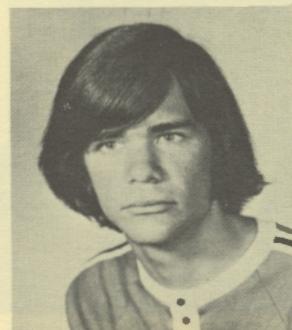


Jane Crawley is a former actress with the Ellen Terry Repertory Company in England. She attended the Webber Douglas Academy of Dramatic Art and Singing for over two years and performed professionally in nine plays while there. She has also worked in television and summer stock. She recently played the part of Olga in "The Three Sisters," an off-Broadway production.



Michael Fortner, who will be Actor-Technical Director for SCORE, holds a B.A. degree from Thomas More College and an M.A. degree in theater from the University of South Carolina. He has an extensive background in the technical aspects of theater and this past year he held lead roles in the

University productions of "One Flew Over the Cuckoo's Nest," "Lysistrata," and "Tom Sawyer." He was also a participant in a children's series for the South Carolina Educational Television Network.



Peter Holland is an Apprentice Actor with SCORE. For the past three years he has attended Columbia College, where he was named Actor of the Year in 1972. He has appeared there in major roles in "The Wizard of Oz," "Popcorn Pete and the Witch's First Birthday," and "The Cave Dwellers."

DANCE

A NEW PROGRAM

of the Commission, the Coordinated Dance Residency Touring Program, will bring seven professional dance companies into the state this year for residencies in six communities. The residencies consist of master classes, lecture-demonstrations, workshops, and public performances.

Rick George, Director of the Professional Arts Division of the Commission, says the goals of the program "are to aid community dance companies in their efforts to improve the quality of their programs; to develop new audiences for dance; and, to provide top quality professional dance concerts in communities which would not be able to afford them on their own."

The Cincinnati Ballet has already been in residence in Greenville and Bennettsville. In October the program will sponsor the Murray Louis Dance Company at Coker College in Hartsville, the Ze'eva Cohen Dance Company at the University of South Carolina in Columbia, and the Margalit Oved Dance Company at Winthrop College in Rock Hill. In November the North Carolina Dance Theatre will be at the College

of Charleston, and in January the Acme Dance Company will be at U. S. C. and the Paul Taylor Dance Company in Greenville.

A RETURN ENGAGEMENT

is upcoming with dancer Dan Wagoner, who spent five weeks teaching and conducting workshops in South Carolina last year as an Affiliate Artist under the auspices of the Arts Commission, the National Endowment for the Arts, and the Sears-Roebuck Foundation.

During his residency in October he will be at Spring Valley High School in Columbia and at several schools in Richland County School District 1.

Wagoner relates an interesting experience he encountered here last year while working with patients and staff of the Columbia Mental Health Center. He emphasizes that he is not a dance therapist, but one patient's comment to him would suggest that he is doing a fine job as a therapist none the less. A young girl told him "she hadn't had time to think of her problems that day because she had been too busy being herself."



The Cincinnati Ballet Company, one of the groups participating this year in the Coordinated Dance Residency Touring Program, performs a scene from "Winter's Trace."*



Mike Holden, Director of the Contemporary Arts Division of SCAC, demonstrates the techniques of printmaking to two young visitors to ARTS (Arts Resource Transportation Service).

ARTS IS

on the move. And there's no disagreement of subject and verb here, for ARTS is singular—in case and attraction. ARTS, which stands for Arts Resource Transportation Service, is a unique mobile art studio developed by the South Carolina Arts Commission and equipped to permit visitors to work in the areas of photography, painting, drawing, printmaking, pottery, clay sculpture, and filmmaking.

The Arts Commission officially introduced ARTS to the people of South Carolina in a public ceremony on the State House Grounds in Columbia in August. Gov. John C. West, in dedicatory remarks, said he considers "the arts to be a vital part of the service which state government renders to its people, and this mobile unit bears out that belief."

He further remarked that the unit "represents tangible evidence that the staff and members of our Arts Commission are dedicated to making the arts a part of the everyday life of each citizen in South Carolina. It is an important goal for our state. Without question, cultural and artistic activities are an integral part of the overall quality of life in South Carolina. The better the people can understand the arts—the more they can participate in artistic activities—the better appreciation they will have for our entire society."

Other dignitaries on hand for the ceremony included Lt. Gov. Earle Morris, Jr., and U. S. Rep. William Jennings Bryan Dorn. Miss Sheldon West, the governor's daughter, christened ARTS.

Bruce Milletto serves as Artist-in-Residence for the mobile unit, which is actually a truck-van, and accompanies it at all times to direct activities and assist in the utilization of the facility.

Mike Holden, Contemporary Arts Associate with SCAC and an early proponent of ARTS, likes to refer to Milletto as the "art catalyst—rather than the artist-in-residence—because we hope this is the function he will serve in working with local arts resource people to develop programs of workshops, mini-exhibits, demonstrations, group happenings, film festivals, light shows, playground sculpture, you name it."

Mr. Milletto reports that initial response to the unit has been "fantastic." Having already encountered some interesting and amusing experiences, he finds his position stimulating, challenging, and highly unpredictable.

"Our real purpose with the mobile unit," he said, "is to provide people who have never had the opportunity to visit a museum or work with an artist, the opportunity to experience the process of creative expression."

"We're not trying to make artists out of people" he added, "but to allow them to share the experience, to be aware of the opportunities available in art and of the function of art in every aspect of daily living."



One of the visiting artists with ARTS (Arts Resource Transportation Service) demonstrates pottery-making to a student.

"ARTS is only the first step," according to Holden. "We can envision an entire fleet of trucks and transports encompassing all forms of the visual, performing, and literary arts, moving across all areas of the state taking the arts where they belong—to the people."

So, if there is a big, colorful truck-van pulled up in a parking lot or a farm in a South Carolina community, it may not necessarily mean that someone is moving. It may merely mean that for the first time in the history of the state some youngsters—rural or urban—may be experiencing the excitement of developing their own photographs, printing their own posters, or redecorating their environment under professional guidance through the facilities of ARTS.



Bruce Milletto, ARTS Artist-in-Residence, talks with Congressman Bryan Dorn and other guests inside the new truck at the ceremony on the State House Grounds.

PARKS AND ART

are linking up again. The Great Smoky Mountains Natural History Association, a non-profit organization which supports interpretive activities of the Great Smoky Mountains National Park, has announced plans for the formation of a permanent collection of art to be housed in the park.

Paul McCrary, Executive Secretary of the Association, says the search is on for art which interprets the natural and historic features of the park.

Artists may submit a work of art for consideration for the collection by sending a 35 millimeter slide of the original two-dimensional work. All entries must have been completed since 1972 and must be available for purchase. Dimensions, medium, title, price of work,

and name and address of the artist must be printed on the slide. Deadline for submission of slides is November 15, 1973.

Anyone interested in further entry information may write Mr. McCrary at the Great Smoky Mountains Natural History Association, Gatlinburg, Tennessee 37738.

AN ANONYMOUS GIFT

of \$100,000 and a contemporary painting have been received by the Gibbes Art Gallery in Charleston. The monetary gift is the largest received by the gallery since the original bequest of \$100,000 by James S. Gibbes in 1888.

According to the donor's condition, the greater part of the gift will form a Living Artists Fund for the purchase of works of art by contemporary artists. The remainder will pay for studies and professional services in the gallery's development plans for improved facilities.

The painting is by nationally known artist Richard Merkin and is a gift from the Childe Hassam Fund of the American Academy of Arts and Letters. The work is entitled "For Connie, A. and B." and is one of 22 paintings awarded to museums and art galleries by the Fund this year.

Mr. Merkin teaches at the Rhode Island School of Design and last fall was Artist-in-Residence at Syracuse University. His work is represented in the public collections of the Smithsonian Institution in Washington, D. C., the Museum of Modern Art in New York, the Whitney Museum of American Art in New York, the Museum of Art of the Rhode Island School of Design, and the Rose Art Museum at Brandeis University.

Since 1946 the Childe Hassam Fund has purchased 509 paintings of living American artists and presented them to 434 important museums and universities throughout the United States and Canada. The American Academy and its parent body, the National Institute of Arts and Letters, were chartered by Congress to further literature and fine arts in the United States.

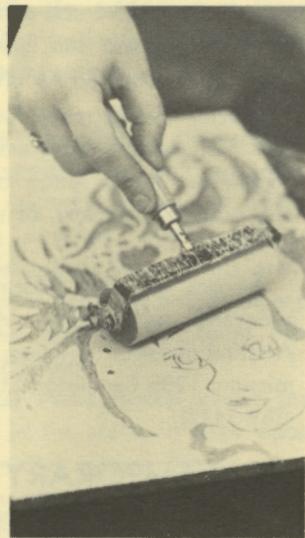
Museums interested in applying to the Fund for a painting may write the American Academy of Arts and Letters, 633 West 155th Street, New York, N. Y.

SOMETHING OLD, SOMETHING NEW



is the way one recent applicant described the array of programs currently operated by the South Carolina Arts Commission and from which grant funds and/or services may be requested. Although some programs and services are completely booked, others are still available and interested applicants are urged to contact the South Carolina Arts Commission for booking or scheduling information.

In addition, some new arts programs have been initiated by the Commission and supervisory responsibility for others have been shifted. Hence, this brief description of operational programs and projects.



ARTS-IN-EDUCATION

The Arts-in-Education Division specifically addresses itself to arts programs and projects in the elementary, secondary and higher education areas, although it also deals with special interest groups where education/instruction in the arts is of prime concern. Specific programs within this division are described below.

Poets-in-the-Schools places professional poets in elementary and secondary schools to work with students in creating their own poetry. Poets teach four classes per day, hold teacher workshops and give poetry readings.

In-School Concerts are designed to allow student participation in informal, instructional musical experiences. Series of concerts range from string duets, woodwind duets, piano solos to percussion ensembles and vocal groups that perform classical, folk, jazz, blue-grass and rock music.

Visiting Artists allows a school to select an artist (dancer, actor, writer, poet, visual artist) to spend one week in residence, teach classes, hold teacher workshops and present lecture/demonstrations to student or community groups.

Filmmakers-in-the-Schools provides a visiting filmmaker-in-residence for a school system. The filmmaker spends six to nine weeks with selected students initiating and directing a creative filmmaking program, conducting filmmaking workshops for teachers and serving as specialist/consultant during the school year. Film equipment is loaned by the Commission for the program.

Artist-in-Residence places a professional artist in residence in a school system where he maintains an open studio, teaches classes, holds teacher workshops, and works with people in the community interested in art.

Affiliate Artists is a program which places a performing artist (dancer, musician, actor) in communities to work with schools and other organizations giving performances, performance demonstrations and dance workshops.

Project TAP (Total Arts Project) is an intensive arts-in-education program which utilizes visiting and resident artists from the fields of art, music, dance, theatre, and literature and is designed to integrate these professional artists and craftsmen into local educational, recreational and community programs.

Package Deal Program is a combination program which includes modules from various arts-in-the-schools programs such as a Mini Concert series, a poet, visiting artists, ARTS truck, and Affiliate Artist, all of which can be scheduled and integrated into the school program as desired by the school faculty.

Special Grants make funds available to schools for arts-in-education programs which they design and originate. Grants range from financial assistance for one program, concert, or workshop to an entire year's program.

Anyone desiring information about any of these programs may contact Ms. Scott Sanders, Director, Arts-in-Education Division, South Carolina Arts Commission, 1205 Pendleton Street, Columbia, S. C. 29201 (758-3442).

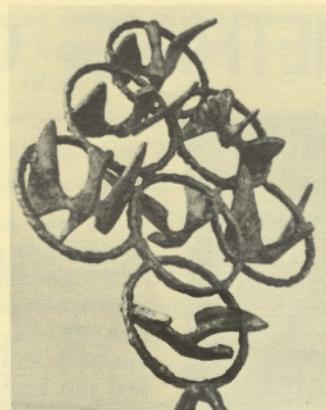
CONTEMPORARY ARTS

The Contemporary Arts Division is concerned with programming designed to reach people not highly interested or involved in the arts. Heavily oriented toward the youth market, its programs are also designed to attract the interest and involvement of those whose only knowledge of the arts is what they hear on the radio, see on television, or read in magazines. The key to this program is the utilization of contemporary, or popular, arts.

Arts Resource Transportation Service is a mobile art studio which is placed in a community for a two-week period and comes equipped with full art facilities, supplies and an artist-in-residence. During the residency the artist works with local creative people to provide a wide range of arts activities to smaller and rural communities which do not have access to art programs and teachers.

Youth Culture Centers are designed to involve young people in the development, administration and presentation of relevant activities in the contemporary arts. A highly flexible program, the activities can be mounted or effected in almost any location which might be available and accessible to the youth of a community.

Communications Center is a unique service which utilizes six artists/communicators to work within the state to develop media centers from which various



audio/video arts activities can be conducted. The team of artists encourages people within a community to follow their own initiatives to develop their primary interests through one or more of the arts/communications processes and serves as a catalyst for the process.

Youth Arts Advisory Councils were organized to assist the Commission in developing and implementing programs for the young. Formed in different communities across the state, representatives from each region will serve on a State Assembly Council and provide a continuing input of ideas and information to the Commission.

Film Equipment Loan Program was devised to provide two sets of Super-8 filmmaking equipment which is loaned to school systems on a first come basis for the purpose of creating their own film.

Heritage Series is designed to develop interest in the many and varied folk arts and crafts indigenous to South Carolina. A weekend workshop process is utilized to make high school students and community residents aware of their particular cultural heritage and arts and crafts processes such as spinning, weaving, pottery, chair caning, folk musical instrument making as well as folk stories and literature, folk dancing, language and dialect.

Youth Film Production Grants provide small assistance grants to high school and college students, individually or as a group, to make it possible for them to produce a film. Film equipment is loaned to funded applicants and grant funds can be used only for pur-

chasing film supplies. Equipment purchase or payment of salaries are not eligible items for expenditure of grant funds.

Arts in Prisons is structured to provide meaningful arts activities within the confines of correctional institutions within the state. Activities include studio workshops in such areas as acting, painting, drawing, design, graphic arts, small sculpture and printmaking conducted by professional artists.

Contemporary Music Festivals and Tours program plans to hold a music festival which combines many contemporary styles of music and musical groups and will be followed by tours of groups and individuals to schools, parks and public facilities throughout the state.

Film Festivals will be organized by the Commission to bring recipients of the Youth Film Production Grants and participants in the Filmmakers-in-the-Schools programs together with others in the state engaged in film activities. Films completed in these programs and by in-state independent filmmakers will be shown and critically evaluated by professional filmmakers and critics who will also hold workshops on film concepts and film techniques.

For information about any of these programs contact Mike Holden, Director, Contemporary Arts Division, South Carolina Arts Commission, 1205 Pendleton Street, Columbia, S. C. 29201 (758-3442).

PROFESSIONAL ARTS DEVELOPMENT

The Professional Arts Development Division's activities cross all art disciplines but are primarily concerned with professional artists and arts organizations—their development and stability and the professional development of community groups.

Dance Touring Program is sponsored jointly by the Commission and the National Endowment for the Arts. Local dance companies can make application to bring major dance companies into their communities for residency periods of one-half to one full week. Local communities pay one third of the fee while the Commission and the Endowment each pay a third.

In-Residence Performing Arts program is designed to bring major professional performing arts companies into the state for public performances and workshop sessions with state performing arts organizations.

Industrial Musician is a program which provides a professional, classical guitarist to perform in factories, public schools, and public facilities in the hope that through a series of concerts the audiences at these concerts (primarily blue-collar workers) will have their musical tastes and appreciation elevated to an appreciation of the classics.

Ticket Subsidy helps make it possible for the economically deprived to attend performing arts programs for which they would not normally be able to afford the admission price. The program is designed to motivate local arts organizations to make tickets available at less than normal cost in order to further extend the impact of this program and also to bring new audiences into local arts activities.

Contemporary Orchestral Music Rental allows the five community orchestras in the state to draw upon program funds to broaden the scope of their music programs to include more contemporary music by renting scores of 20th Century composers.

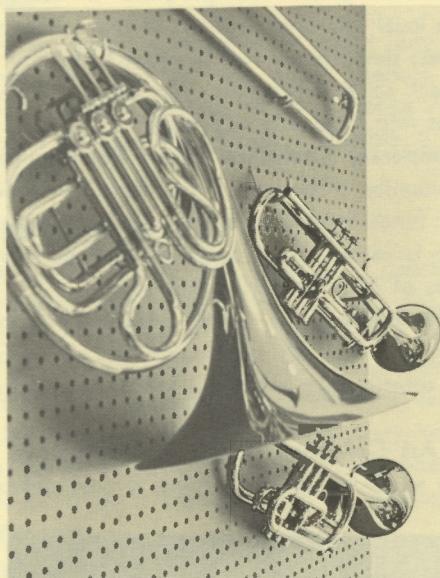
Film Programs make funds available to conduct workshops and festivals, purchase prints of outstanding films for rotating film exhibits, and conduct special film projects.

State Art Collection includes representative pieces from the works of South Carolina's most outstanding



contemporary artists. The collection which numbers over 60 pieces is available with the ART's Truck to any community which will provide a facility for its display.

South Carolina Open Road Ensemble (SCORE) is a small, extremely mobile and flexible ensemble theater company created to serve as Phase I of the State Theater. The company can perform in any setting—factory, school classroom, church basement, park. In addition the company is available for lecture-demonstrations, workshops and classes in the theater arts, and



public performances in schools, colleges or community organizations.

Resource Center is both a service and a concept based on the idea that the Arts Commission wants to assist interested organizations and individuals with their arts projects. The center consists of a collection of books and films relating to the arts, staff specialists who are available to schools and organizations for workshops in visual arts, music, filmmaking and other areas, and the availability of consultants in other arts fields to assist organizations which are developing special programs.

For information about any of these programs contact Rick George, Director, Professional Arts Development Division, South Carolina Arts Commission, 1205 Pendleton Street, Columbia, S. C. 29201 (758-3442).

GRANTS IN AID

Personnel Development is conceived as a means through which arts organizations in the state might strengthen their basic operating structures. Assistance is given to organizations to help organizations hire new managerial, technical, or artistic personnel on a full or part-time basis.

In-Service Training is designed to make new information available to and refresh the perspectives of art leaders in the state. These art leaders are encouraged to travel to other states and communities in order to participate in professional training programs in the hopes they may bring back fresh, new and exciting ideas which they can apply to local arts efforts and activities.

Consultants of national and international reputation are available to arts organizations and institutions to bring qualified expertise to the technical, administrative and artistic needs of local arts organizations.

Individual Grants are available to individual artists who are not in a position to benefit from grants awarded to organizations and institutions but who wish to pursue a creative project in a manner which will have some lasting benefit to the people of South Carolina and to the artists themselves.

Historic Preservation is a program which recognizes the importance of preserving the valuable artistic and cultural heritage of South Carolina and is designed to assist in restoring those works of art which help form that heritage. Grants are available to historical societies, libraries, museums, and other private and public organizations concerned with the preservation of art history and the culture of the state.

Developmental Grants are made to individuals or organizations for the development of new and unusual arts programs, experimental projects, and innovative arts activities.

Program Grants are directed toward local arts programming, which is a major thrust of the Commission and to which the majority of the Commission's funds are directed. This funding is based on the belief that the primary concern of the South Carolina Arts Commission is to make the arts accessible to every citizen of the state regardless of location or income.

ARTS-IN-EDUCATION



Harpist Maryfred Zimba performed for the TAP luncheon in Lancaster in August and will present In-School Concerts in the TAP area schools during the Project period.

THE BIG NEWS

this year in the Arts-In-Education Division of SCAC is Project TAP (Total Arts Program), an intensive program in Lancaster County and Chester and Fort Mill Townships.

Designed to integrate professional artists and craftsmen into local educational, recreational, and community programs, TAP will utilize visiting and resident artists from the fields of art, music, dance, theater, and literature. These individuals will conduct classroom activities for elementary and middle school students in approximately 25 schools during the 1973-74 academic year.

Joyce G. Huey is Coordinator of TAP, which is funded by the National Endowment for the Arts, the Arts Commission, the Elliott White Springs Foundation, and participating public schools. The project will receive special services from the University of South Carolina.

The project will include many of the regular programs of the Arts Commission: the South Carolina Open Road Ensemble (SCORE), the Arts Resource

Transportation Service (ARTS), In-School Concerts, Filmmakers-in-the-Schools, Industrial Musician, and Affiliate Artist. Also, two poets-in-residence (Gary Liggi and Walter Griffin) and one professional potter (George McCauley) will work in the area schools throughout the year.

In conjunction with the program, the University of South Carolina will offer accredited art education courses and workshops for interested teachers and paraprofessionals.

TAP will be a community project as well as an Arts-in-Education Program. Many of the performances, workshops, and exhibitions will be open to the public, and participating artists will be available to work with community centers and civic and community groups.

"TAP is a highly significant program with unlimited potential," SCAC Executive Director Wesley Brustad said in announcing the project at an August luncheon in Lancaster, "in that it will concentrate artists, craftsmen, and arts programs in an area of the state where there are only three art teachers and fourteen music teachers to serve the needs of almost 13,000 middle and elementary school pupils. The Springs Foundation has shown great insight into the cultural needs of our communities by investing in this project, and the area school superintendents have pledged full support of the endeavor."

In taped remarks prepared for the luncheon, NEA Chairman Nancy Hanks said the Endowment, a federal agency, "is grateful to have the opportunity to join with the Springs Foundation in its recognition of the value of the arts in our lives. We are thrilled that

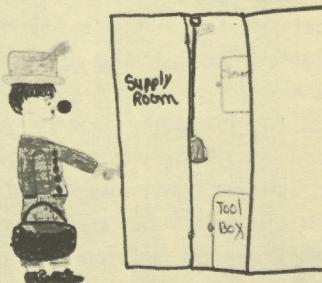


Professional potter George McCauley demonstrates his craft to a young admirer. McCauley will be a participant in Project TAP throughout the 1973-74 academic year.

this wonderful private foundation has determined to add the arts to its other activities that have been so important in improving the life of the people of South Carolina."

"Our federal monies," she continued, "are being made available through the South Carolina Arts Commission, one of the finest arts agencies in the entire country."

The New Janitor's Nose and other Poems



The South Carolina Arts Commission
Anthology of Student Poetry for the
Poets-In-The-Schools Program
1973

I'm waiting for a poem to come
to my head
and spread its self before me on
paper, like butter on bread.

James Todd, a 12th grade student last year at Greenwood High School, called this poem "Just Waiting," and he probably expressed the feelings of other students across the state who participated in the 1973 Poets-in-the-Schools program of the South Carolina Arts Commission. Mr. Todd's composition and other outstanding poems which came out of the program appear in the Commission's new poetry anthology, **The New Janitor's Nose and Other Poems**.

Edited by Dale Allen Bailes, the publication has received very favorable reviews in many of the state's newspapers and magazines, including **Sandlapper**, which said "'sophisticated' is the best single word for the anthology. The poets represented here have avoided trite and commonplace ways to express themselves and have verbalized their perception of the world in very personal and individual terms."

Copies of **The New Janitor's Nose . . .** have been distributed to all libraries in the state.

The Poets-in-the-Schools program sends professional published poets into elementary, middle and secondary school districts throughout the state to work for two weeks with students and help them in writing their own poetry. During the 1972-73 school year the Arts Commission had ten poets working in some 38 different school districts in the state and will continue the program this year on the same level.

Climaxing the year was a statewide poetry festival in May at Columbia College. Over 800 students from approximately 30 school districts in the state attended the festivities, which included poetry workshops, a performance by modern dancer Dan Wagoner, and a poetry reading.

This year's Poets-in-the-Schools Program will involve approximately 15 poets who will work in various school districts across the state. Bailes will be a Master Poet and will train two Apprentice Poets who will travel with him.

Teachers and school administrators interested in having a poetry program in their school may contact Rudolph Davis at the Arts Commission.

RENT-AN-ARTIST

is another thriving Arts-In-Education program of the Commission, and there are still openings in the schedule for the 1973-74 academic year. This is actually a visiting artist program in which a professional artist spends a one-week residency in a public school.

The participating school may select the type of artist that will best suit its needs. Painters, potters, sculptors, printmakers, filmmakers, actors, writers, and musicians are available.

Each artist structures his residency to conform to the needs of the particular school, but basic services include classroom instruction, a lecture-demonstration, and a teacher workshop.

Total cost for Rent-An-Artist residency is \$300. The individual school is required to pay only \$150, however, and the Arts Commission will match the payment with another \$150.

Anyone desiring additional information on the program may contact Rudolph Davis at SCAC.

WHAT KIND OF ATTITUDE

does the public have toward the arts? Much more favorable than is generally believed. The public also recognizes the importance of the arts to the quality of neighborhood life and the economic well-being of the community. In addition, an overwhelming majority of the public respects artists and views arts education for schoolchildren as essential.

These are only a few of the revealing and provocative findings which surface in a just off-the-press (and still not released) study of public attitudes toward the arts which was recently conducted by the National Research Center of the Arts and the American Council for the Arts in Education. The Study is believed to be the most comprehensive attitudinal study of the arts yet undertaken. Over 1500 interviews averaging about one and one-half hours each and a representative cross section of people over the age of 16 were made. The sampling also took into account such factors as sex, race, income and education.

In answer to the question, "How important is it to you that your community and neighborhood should have a theater where plays and ballet are performed?" 39 percent of the respondents answered Very Important, 33 per cent said Somewhat Important and only 10 per cent indicated this was not at all important. The same proportion of response held true for questions about the importance of concert halls and art museums.

The report is also encouraging to the arts in that there was even more positive response to questions on the importance of cultural facilities to the community itself. Some 85 per cent indicated that the arts were important to the quality of life while 74 percent stressed the importance of cultural facilities to business and economic life of the community.

Respondents in the survey were also given a series of positive and negative statements on the arts and asked to agree or disagree with them. The results were interesting. Seventy-seven percent felt that "it is important for young people to see live performances on stage," there was majority support for live performances instead of film or tape recorded performances, and strong feelings that television should broadcast more concerts, operas and drama. Seventy-two percent



disagreed with the statement that "symphony concerts are for highbrows, 52 percent with the statement that "it's so difficult to go to a live performance that it's not worth the effort," while 63 percent disagreed that going to a concert in a symphony hall made them uncomfortable."

In another kind of arts reaction check, respondents were asked to indicate their respect for various kinds of well-recognized professions, and the arts won a high total. Musicians came out fourth on the list immediately behind scientists, doctors, and lawyers and ahead of bankers. Poets were next, ahead of businessmen with some 43 percent of the respondents having a high respect for them. Painters and sculptors followed on the heels of businessmen. Actors and ballet dancers were near the bottom of the list while critics were at the absolute bottom, however.

The study also revealed some interesting facts related to interest and public receptivity to the arts by non-whites and individuals in the middle and lower middle range of the socio-economic scale. It was very clear that when the arts are brought to these individuals and made accessible, they are met with high interest and attendance.

In addition to receptivity to the arts, the study explored such subjects as attitudes towards children's exposure to culture, the level of individual participation in the arts, arts attendance, background of arts exposure, access to cultural events, and attitudes toward public and other funding. The highly positive reaction to education in the arts for school children was

an especially meaningful finding. Most of those interviewed indicated they wanted even more exposure to the arts in school for their children, and many favored credits for arts subjects in grade and high schools, thus placing the arts on an equal basis with math, science and English.

Figures regarding attendance at cultural programs provided some positive and surprising results and suggest that previous estimates of cultural audiences were much lower than it really is. For example, over 50 percent interviewed visited one art museum during the previous year, 34 percent attended concerts, 42 percent attended theater presentations and 16 percent dance performances.

GOV. JOHN C. WEST

has announced the appointment of five prominent citizens as new members of the South Carolina Arts Commission. The new Commissioners will each serve three-year terms and will join the four incumbent members in guiding activities and projects of the Arts Commission.



Terrell L. Glenn of Columbia is the new Chairman of the Commission. A native of Chester with A.B. and L.L.B. degrees from the University of South Carolina, he was a member of the steering committee of the statewide citizens committee to form the South Carolina Arts Commission. Mr.

Glenn was later appointed by the Governor to the Commission and served a term from 1969 to 1972, and was Chairman one year. A former United States Attorney for the Eastern District of South Carolina, he is presently a partner in the law firm of Glenn and Porter.

He was recently named Chairman of the Federal-State Partnership/Special Projects Panel of the National Endowment of the Arts. The responsibility of the panel is to advise the Endowment on all matters relating to

federal/state partnership programs, through which SCAC and all other state arts commissions and councils receive their basic grant funds, and to receive applications for special projects which do not clearly fall into a specific program area but seem to merit Endowment consideration.

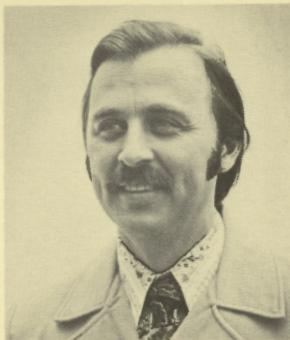


Franklin West, a native of Charlotte, N. C., is Director of Special Services at Francis Marion College. He holds an A.B. degree from the University of North Carolina, an M.M. degree from Indiana University, and is a candidate for a D.M.A. degree in Orchestral Conducting from the Peabody Conservatory. A performer and conductor with many symphony orchestras throughout the South, he is presently Conductor of the Florence Symphony Orchestra. Prior to going to Francis Marion as Associate Professor of Music and Assistant Dean of the College, Mr. West taught music at Davidson College and St. Andrews Presbyterian College, both in North Carolina. He is a former recipient of a Rockefeller grant for study in the area of conducting.



Robert E. Marvin of Walterboro is a landscape architect and a lecturer and writer. A native of the South Carolina low country, he holds a B.S. degree in horticulture from Clemson University. Mr. Marvin has done landscape designs for Sea Pines Plantation at Hilton Head, River Hills Resort Community near Rock Hill, The State Capitol Complex and the Governor's Mansion in Columbia, Springs Mills in Fort Mill, and numerous other recreational, governmental, and commercial facilities as well as many private residences. In 1969 he received the Judges Award of the American Association of Nursery-

men, and in 1970 he received the Award for Design Excellence of the American Society of Landscape Architect for his work on the River Hills Project. He has done graduate study in landscape design at the University of Georgia and has lectured throughout the Southeast on horticulture and landscape architecture.



John T. Acorn is an Associate Professor of Sculpture and Drawing at Clemson University. A graduate of Montclair State College in New Jersey, he has an M.F.A. degree from Cranbrook Academy of Art in Michigan.

Mr. Acorn is a former Fulbright Scholar and a member of Who's Who in American Art and past president of the Association of Southern Sculptors. During his nine-years on the Clemson Faculty, he has been a practicing sculptor, and his works have been exhibited in more than 20 exhibitions.

Among his awards is the 1969 Award of Merit, South Carolina Arts Commission Purchase at the South Carolina Artists Guild Annual Exhibition.

Clarence Addison is presently on leave of absence from South Carolina State College, where he is Associate Professor of Engineering Technology. He is enrolled in the Masters Architecture program at Clemson University.

A native of Washington, D. C., he attended Howard University and Catholic University, both in Washington. He is a registered architect and has designed numerous residences throughout South Carolina, Georgia, Virginia and California. His work has included commercial structures, and he has served as consultant on neighborhood development programs and projects.

Mr. Addison is a member of Sigma Lambda Chi and other organizations including the Society of American Registered Architects. He is married to the former Rubielee Lawrence of Orangeburg and they have four children.

\$1,395,536

is the 1974-75 Budget request the SCAC has submitted to the South Carolina General Assembly. Division breakdowns of the budget are as follows:

Administration	\$195,059
Arts-In-Education Division	\$257,985
Contemporary Arts Division	\$270,218
Professional Arts Development Division	\$672,274

The Commission has projected that 1.1 million South Carolina adults and children will attend SCAC sponsored events during 1974-75. This means that state funds expended on state sponsored arts activities will average approximately \$1.27 per person.

If you are in favor of total arts programming for South Carolina, write a letter today to your area legislator asking him to support full funding for the programs of the South Carolina Arts Commission.

EYE ON THE ARTS,

the SCAC arts calendar, entered its fifth year of publication this fall. Printed five times a year, it lists cultural and arts events throughout the state.

Deadline for copy for the December-January issue is October 24.

Anyone wishing to receive **Eye on the Arts** or to submit information for the publication may write the South Carolina Arts Commission, 1205 Pendleton Street, Columbia, S. C. 29201.

SCAN (South Carolina Arts News) is published four times a year by the South Carolina Arts Commission, Wesley O. Brustad, Executive Director. All correspondence should be addressed to the South Carolina Arts Commission, 1205 Pendleton Street, Columbia, S. C. 29201.

Editor BOB W. ROWLAND
Assistant Editor J. KARL ALLISON, JR.



South Carolina Arts Commission
1205 Pendleton Street
Columbia, S.C. 29201

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