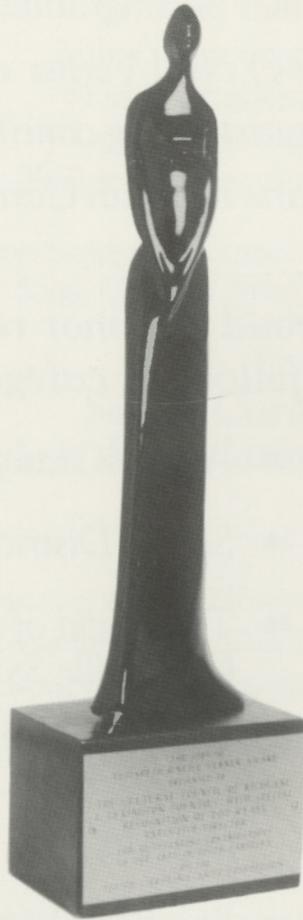


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The South Carolina Arts Commission

Elizabeth O'Neill Verner Awards Program



Wednesday, May 26, 1993

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STATE DOCUMENTS

1993 Elizabeth O'Neill

Ansley Crawford • Arts in Education

Selected as an individual Arts in Education recipient, Ansley Crawford, of Columbia, is recognized as an award-winning artist, art teacher and coordinator, and for her commitment to bringing arts education into the curriculum mainstream.

An art teacher in Richland School District 2 since 1973, Ansley Crawford has been at Richland NE High School for fifteen years. As a recipient of Target 2000 Arts in Education grants in 1989, 1990, and 1991, Ansley Crawford implemented a multidisciplinary program which explored the ways in which the fine arts have impacted human rights issues. Richland NE's "Celebration of Human Rights" was so successful that it was moved to the Koger Center in 1991 and was seen by over 4,000 students and teachers from across the state. Another project raised \$5,000 for world hunger relief at the high school when arts students made and sold 30,000 paper dolls, visually representing the number of children who die each day from chronic hunger.

Grants received also supported "International Perspectives," which funded school murals printed by art students over summer months. Mrs. Crawford has been a presenter at statewide and national conferences and is currently using new grant funds to integrate computer graphics into fine arts curriculum and to allow for collaborative study in fine arts and foreign languages.

School administrators, fellow arts educators and artists, teachers and thousands of students recognize Ansley's talent for incorporating the arts into all school disciplines - and into the public arena.

School District of Oconee County • Arts in Education

The School District of Oconee County is recognized for its outstanding achievement in arts education. Maximizing the funds received from South Carolina's Arts in Basic Curriculum (ABC) and Target 2000 initiatives to develop model programs and curricula in music, art, dance, and drama, the school district has gained enthusiastic support from county arts organizations, business, local government, the school board, and the community.

Verner Award Winners

Broad-based collaboration and advocacy for arts education by parents, senior citizens, school administrators, and teachers are credited for the success of the fine arts program. Results of this comprehensive and innovative arts education focus are evident with the recent presentation of an excellence award to Superintendent James M. Brown by the South Carolina Alliance for Arts Education; and the SC Arts Educator of the Year, SC Elementary Art Educator of the Year, and SC Elementary Principal of the year awards to Bonnie Rushlow, Beverly Robinson, and Cathy Watson, respectively, by the South Carolina Art Education Association.

The School District of Oconee County is fortunate to have an outstanding group of arts educators. The faculty currently includes 38 fine arts professionals. Enrollment by students in arts classes has increased dramatically during the past five years, allowing for the employment of additional arts teachers. The success of these teachers and the district's arts programs can be noted in the fact that each year more and more students are receiving state and national recognition for their performance in the arts.

Many individuals in the community contribute to the overall success of the arts programs in the schools. The Oconee County Arts and Historical Commission, the Blue Ridge Art Association, and the Oconee Community Theatre have been instrumental in providing quality arts experiences for Oconee County students, along with approximately 75 community volunteers.

This district, through its collaborative efforts, has met the challenge of creating a program which makes progressive and exemplary use of the arts.

The Guild of the Greenville Symphony • Arts Organization

Believing that the Greenville Symphony is a vital element in their community, the 260 members of the Guild of the Greenville Symphony have helped ensure the financial success of the orchestra and supported an enviable array of educational opportunities for upstate residents.

Verner Award Winners Continued

Through such projects as Symphony Home Tours, televised auctions, symphony balls, concert concessions, and garage sales, the Guild raises almost \$100,000 annually to support the orchestra.

Fundraising and volunteer services have allowed for extensive educational outreach programming, including concerts for young audiences by professional and student performers, church groups and bands; lollipop and Very Special Performances for elementary and preschool audiences; and development and distribution of the Winter Music Festival student activity books each year.

The Guild is commended for its fundraising abilities, long-term commitment through establishment of an endowment, and demonstrable success as a support arm for an arts institution. Notable in South Carolina, the Guild of the Greenville Symphony has been recognized for eight consecutive years for its excellence in programming by the American Symphony Orchestra League.

The SC Governor's School for the Arts Outreach Program • Government

The Outreach Program of the Governor's School for the Arts is commended for its success in providing quality arts education opportunities to rural and small communities throughout South Carolina.

Initiated as a pilot project in four counties in 1987, Outreach is now statewide and serves over 6,000 students and teachers, under the outreach direction of Debra Greene.

Outreach components consist of workshops to prepare primarily rural students for the Governor's School admission process; assist teachers in the identification of gifted and talented students and promote the opportunities offered by the Teacher Intern Training Program; and provide master classes in Creative Writing, Instrumental and Vocal Music, Drama, and the Visual Arts, taught by professional South Carolina arts educators.

The Governor's School Outreach Program is a collaborative venture with a number of South Carolina institutions of higher learning, and various local arts councils. Funded in part by the state legislature, the Outreach Program has forged public-private partnerships with major corporations and foundations.

Executive Director Virginia Uldrick has led the Governor's School for the Arts from its inception. Long recognized, nationally, as a pilot program in gifted and talented education, with the developmental success of the Outreach Program, the SC Governor's School for the Arts is now playing a significant role in advancing the quality of arts education in rural communities across South Carolina.

Spectrum South, Inc., Greenville • Business

Spectrum South is an internationally recognized production company specializing in film, video, multi-image and live-stage productions. Under the direction of president Donald Koonce, Spectrum has offered professional leadership and guidance and over \$100,000 in in-kind services this year alone to upstate organizations, institutions, clubs and individuals involved in the presentation and promotion of the arts.

Along with Arthur Magill, Don Koonce established the Foundation for Arts in Education whose objective is to work with the National Endowment for the Arts and the National Arts Education Research Center to maximize the use of the arts to help improve academic performance in schools, address culturally diverse populations, and reduce the dropout rate. Don and B.J. Koonce and other Spectrum staff have volunteered equipment, technical services and administrative expertise to Warehouse Theatre, the SC Governor's School for the Arts, the Greenville Fine Arts Center, Riverplace Festival, Metropolitan Arts Council, the Peace Center, and the Greenville County Museum of Art. Through their work with the Greenville Chamber of Commerce, the Koonces have been instrumental in having the arts included as a primary focus for the chamber's long range planning. Four new projects have been initiated including an international Shakespeare Festival and a Fiber Exhibition, an outdoor sculpture festival and a print exhibition.

Spectrum South's business acumen has been to use the arts as a vehicle to communicate. The company's directors, through their volunteerism and innovations, have contributed significantly to the pro-arts environment evident now in the upstate.

Verner Award Winners Continued

South Carolina National Bank • Business

As a longtime supporter of the arts in South Carolina, SCN continues to expand its commitment through development of new arts audiences, sponsorship of a public art gallery in the new Richland County Public Library, donation of creative services, and challenges to other corporations to build partnerships in the arts.

From corporate and marketing sponsorship of a major exhibition of South Carolina African-American art, to underwriting a nationally known dance company performance along with providing staff volunteers for the "Let's Share" African-American Festival, to developing and distributing tapes and workbooks on "Arts and Entertainers" for the SCN/Ebony/Jet Guide to Black Excellence Program, SCN has significantly impacted culturally diverse programs and audiences all over South Carolina this past year.

In addition, SCN sponsored or made contributions to the SC Philharmonic and Charleston Philharmonic Orchestras, Spoleto Festival USA, Brookgreen Gardens, USC's Folger Shakespeare Program, the SCETV Endowment, the Peace Center, the SC Arts Foundation, and arts councils, cultural centers, and arts groups in many South Carolina locales. Assistance was provided to build or renovate arts centers and theatres in Dillon, Newberry, Hilton Head, and Darlington.

For its financial contributions, success in recruiting employees as volunteers, creative marketing services, and innovative strides in developing strategic partnerships, South Carolina National Bank's continuing commitments mark this company as a primary leader in the state's arts arena.

Mrs. Sylvia (Sibby) Wood • Individual

Recognized for her vision, support and generosity in arts service to the citizens of the state, the 1993 individual Verner Award recipient is Sibby Wood, of Camden.

Mrs. Wood's support of artists, arts education, and arts institutions is notable for its generosity of spirit, patronage, and collaborative zeal. Her contributions to the cultural life of South Carolina are diverse and broadbased. She has served on the boards of the Fine Arts Center of Kershaw County, Spoleto Festival USA, the South Carolina Arts Foundation, Circus Flora, Meadowmount School of

Music, and the North Carolina School of the Arts. She has created and supported scholarship programs for the Fine Arts Center, and to the SC Governor's School for the Arts, Meadowmount, NC School of the Arts (for SC gifted and talented students), and Brevard Music Center. She has provided financial support and creative direction to the MAD Festival, Spoleto Festival, the SC Arts Foundation, and the SC Arts Alliance.

Sibby Wood's involvement with the arts has benefited and built such programs as the MAD Festival in Camden, Circus Flora, and the Fine Arts Center of Kershaw County. She created resident artist positions at the Fine Arts Center of Kershaw County, and provided the impetus and funding for a children's choir, a chamber trio, and artist residencies in the schools. Mrs. Wood's support of artists has ensured a statewide identity for the Upton Trio, and provided new works commissions and underwritten concerts for such artists as Carol Wincenc, Sarah Johnson, Paula Robeson, Owen Carmen, Henry Gorecki and Gian Carlo Menotti.

Sibby Wood epitomizes an arts patron whose boundless enthusiasm has served as a catalyst which has inspired and fostered energy and endorsement for the arts.

Richard S. Gurin,

Guest Speaker

Rich Gurin has served as president and chief executive officer of Binney & Smith Inc., the makers of Crayola and Liquitex brand art products since 1987. Prior to joining the company, Mr. Gurin served 22 years with Procter & Gamble, as general manager of two divisions. Mr. Gurin has been on the Board of Trustees of Hamilton College, and is currently on the boards of the Allentown Art Museum, the Northampton County Development Corporation, the Easton Economic Development Corporation, and is a charter member of the Lehigh Valley Partnership Board of Directors, Easton School District 2000 Foundation board and a past vice chair of the Lehigh Valley Business-Education Partnership.

In 1990 he was appointed to the board of the American Council for the Arts in New York and currently serves as Vice Chairman of the board. Mr. Gurin is a 1990 recipient of the Distinguished Service Award from the National Art Education Association in recognition for the company's support of art education. In 1992 Mr. Gurin began serving on the National Committee for Standards in the Arts and the Steering Committee for the national planning project on National Assessment of Educational Progress in Arts Education. This past year he was appointed Chairman of the Advisory Council on Arts Education at the National Endowment for the Arts, and named to the National Cultural Alliance Leadership Council and the America 2000 Coalition Board of Directors.

Since 1903, Binney & Smith has been making Crayola crayons from their manufacturing plant in Easton, Pennsylvania, and in Kansas, Canada, England, and Mexico. Sales and distribution centers are also located in Australia, Belgium, France, Germany and Spain, with products sold in more than eighty countries. Along with Crayola products, Binney & Smith makes Liquitex supplies for artists, Magic Markers for offices and students, and Silly Putty - for everyone.

Since 1984, Binney & Smith Inc. has been a subsidiary of Hallmark Cards, Inc.

Within the education community, Binney & Smith has become a vocal, national advocate for quality arts education as a vital part of the school curriculum, working with teachers and educational organizations by sponsoring and managing national programs to foster and recognize artistic achievement among children.

Milton Rhodes, President & CEO, American Council for the Arts

Special Guest

The American Council for the Arts is sponsoring a multi-media public awareness campaign in our state to encourage business and corporate support of arts education initiatives. Entitled "In South Carolina Arts Education Means Business," this campaign will include print media and video, created by BBDO Advertising in New York. The American Council for the Arts (ACA) selected South Carolina as a pilot state because of the arts education advances developed in our schools with the support of the South Carolina legislature, the SC Department of Education, and other government entities.

The American Council for the Arts was founded over 30 years ago and is considered a leading force in shaping national arts policy on behalf of all the arts. Primary supporters of the importance of arts education in our country's schools, the ACA also promotes the essential role of artists in society, and serves as a powerful advocate for increased support of the arts from corporations, individuals, foundations and government.

Looking Forward to the Future

By Betsy S. Terry

The South Carolina Arts Commission and its partners on the local, state, regional and national levels are now in their second quarter century of building and nurturing a cultural climate which serves and inspires the people of our state.

As we all approach a new century with new challenges, it is the hope of the Arts Commission that these partnerships with citizens, government agencies, businesses, schools, artists and arts organizations will continue to insure that the arts are an integral part of the life of each South Carolinian.

A number of activities are planned by the Arts Commission to recognize the vital role of the arts in advancing education and the quality of life in our communities.

Today, May 26, marks the premiere of a statewide public relations campaign scheduled for distribution next fall throughout the state. Entitled "In SC Arts Education Means Business," this multi-media campaign is designed to encourage business and corporate support of arts education in our state. Sponsored by the American Council for the Arts, with video and print materials created by BBDO Advertising in New York, South Carolina has been selected as a pilot

state for this campaign which should generate widespread national interest.

South Carolina continues as a leader in the nation with the success of its Arts in the Basic Curriculum (ABC) and Target 2000 arts education initiatives. This year's Verner recipients epitomize our state's concerted efforts to create models for arts education reform since all seven winners have been instrumental in advancing the progress made in and to this field.

Also taking place in South Carolina in the fall of '93 will be the National Assembly of State Arts Agencies (NASAA) Annual Meeting and national teleconference, in Charleston, hosted by the SC Arts Commission.

Also beginning in fall of '93, another media campaign, coordinated nationally and supported in South Carolina by the SC Humanities Council and the SC Arts Commission, will spotlight collaborative humanities and arts activities through the efforts of the National Cultural Alliance.

And, in celebration of the Year of American Craft in South Carolina, dozens of exhibitions, lectures, and festivals have been scheduled by participating museums and arts groups in the state.

Continuing on our homefront, we look forward to a First Biennial Statewide Design Arts Conference in November, along with many activities planned and coordinated by such arts and community partner groups as the SC Presenters Network, the Arts in the Basic Curriculum Committee, the Cultural Visions for Rural Communities Council, and the SC Arts Alliance.

We look forward to building on a foundation of recognition from our state's and the nation's leaders that the arts are a basic, pervasive and persuasive element of South Carolina's future.

Betsy S. Terry is Chair of the South Carolina Arts Commission.

Elizabeth O'Neill Verner Awards

Past Recipients

- 1972 Greenville, SC - City
Nick Zeigler - Individual
Converse College - Arts in Education
Columbia Museum of Art - Organization
- 1974 Charleston, SC - City
Dr. John R. Craft - Individual
Elliott White Springs Foundation - Arts in Education
Greenville County Museum of Art - Organization
- 1976 Spartanburg, SC - City
Mr. Terrell Glenn - Individual
Mr. Sam Bass - Arts in Education
Spartanburg Arts Council - Organization
South Carolina National Bank - Business
Rock Hill Evening Herald - Media
- 1979 Easley, SC - City
Mr. Arthur Magill - Individual
School District of Greenville County - Arts in Education
Kitani Foundation - Organization
Spring Mills, Inc. - Business
WIS-TV - Media
Dr. Raymond O. Thigpen - Special Award
- 1980 Bennettsville, SC - City
Dr. Leo F. Twiggs - Individual
Beaufort County Schools - Arts in Education
The Fine Arts Center of Kershaw County - Organization
Bankers Trust - Business
Sandlapper Magazine - Media
Representative Harriet Keyserling - Individual in Government
Marlboro County - Government Body
Spoleto Festival USA - Special Award

- 1981 Virginia Uldrick - Arts in Education
Greenville Metropolitan Arts Council - Arts Organization
Seibels, Bruce & Company - Business
South Carolina Educational Television Network - Government Body
Senator Harris Page Smith - Individual
Sidney Palmer - Individual
Columbia Record - Media
Brookgreen Gardens - Special Award
- 1982 Guthrie Darr - Arts in Education
South Carolina Chamber Orchestra - Arts Organization
Harbison Development Corporation - Business
Mayor Joseph P. Riley, Jr. - Individual in Government
University of South Carolina - Government Body
Guy F. Lipscomb, Jr. - Individual
The Island Packet - Media
Bamberg County Chamber of Commerce - Special Award
- 1983 Dean Harlan Ewart McClure - Arts in Education
Lancaster County Council of the Arts - Arts Organization
National Bank of SC, Sumter - Business
South Carolina Wildlife & Marine Resources Department with Special
Commendation to South Carolina Wildlife Magazine - Government
Dr. Theodore Stern - Individual
- 1984 Columbia College - Arts in Education
Anderson County Arts Council - Arts Organization
South Carolina National Bank - Business
Department of Parks, Recreation & Tourism - Government
Dr. Arpad Darazs - Individual
Mayor Kirkman Finlay - Special Award
Spartanburg High School - Special Award
- 1985-86 Island School Council of Hilton Head - Arts in Education
Marlboro Area Arts Council - Arts Organization
Robert Marvin - Individual in Business
Bill Hay - Individual in Government
Carol Saunders - Individual
Charleston Symphony Orchestra - Richard W. Riley Award
Governor Richard W. Riley - Special Award



Elizabeth O'Neill Verner Awards

To honor outstanding achievement and contributions to the arts in South Carolina, the Arts Commission annually presents the Elizabeth O'Neill Verner Awards. These awards encourage South Carolina arts organizations, patrons, artists, the business community, and government to maximize their roles as innovators and supporters of the arts.

In 1980, the Verner Awards took on a special significance with their designation as official "Governor's Awards for the Arts."

The symbol of the awards is a crafted bronze statue, designed by Columbia-based artist Jean McWhorter, and presented to each recipient.

Elizabeth O'Neill Verner

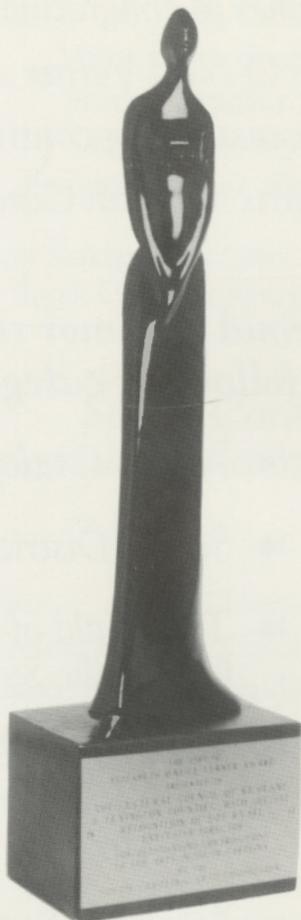
Elizabeth O'Neill Verner achieved an international reputation for her etchings and pastels, many of which capture the spirit of the Carolina Low Country. She was also a teacher, writer and historian. Throughout her 96 years, Mrs. Verner travelled extensively through Europe and the Orient. Drawings of Carolina residences, churches and street-life portraits are Verner trademarks recognized throughout the world for their artistic merit and unique color hues. Mrs. Verner's studio, located on Tradd Street in Charleston, is open to visitors as a living memorial to this outstanding South Carolinian.

Elizabeth O'Neill Verner

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The South Carolina Arts Commission

Elizabeth O'Neill Verner Awards Program



Wednesday, May 26, 1993

Elizabeth O'Neill Verner

Elizabeth O'Neill Verner Awards

Wednesday, May 26, 1993

The State House

Performance Seneca High School Honors Chorale
The Rotunda

Presentation
Ceremony The House Chambers

Guest Speaker Richard S. Gurin

Performance Sarah Johnson, Violin

*A reception will be held following the Awards Presentation,
Governor's Mansion Mall
Entertainment by SC Governor's
School for the Arts Alumni String Quartet
(Jane Ko, 1st Violin, Megan Gray, 2nd Violin,
Amos Goldie, Viola, and Ashley Gobbel, Cello)*

*We gratefully acknowledge
the following individuals and organizations
for their contributions and donations
to the Verner Awards:*

The South Carolina Arts Foundation
Binney & Smith, Inc.
Sun Printing Inc.
Columbia Marriott
Budweiser of Columbia, Inc.

and

**SCANA Corporation
corporate sponsor of the
1993 Elizabeth O'Neill Verner Awards**