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Artifacts

Community and Neighborhood Arts Newsletter of the South Carolina Arts Commission

Editor: Pat Votava

November, December, January, 1983

SCAC Prints Two year Guide to Grants

For the first time the GUIDE TO GRANTS will be printed as a two year edition; that is, the basic content will be applicable for both FY'85 and FY'86.

Due to production costs and extensive distribution efforts, the GUIDE TO GRANTS will be in limited supply and will not be reprinted nor redistributed next fall. Additional applications will be available on request. All major grant applications will continue to have an annual deadline and must be submitted on the appropriate deadlines to be considered for funding.

For those of you who are planning to apply for a major grant for FY'85, keep in mind that the application deadlines have been revised. **Artists Fellowship** grant applications are due **December 9**. **Cultural Resources** and **Challenge** grant applications are due **December 15, 1983**. **Community Organization** and **Single Discipline** (organizations and individuals) grant applications have a deadline of **January 15, 1984**.

FY:85 Budget Request Update

The Arts Commission's FY:85 budget request has been reviewed by the Budget and Control Board. They have approved the following increases in program funds:

Arts in Education Program -	\$50,000
Theatre/Dance Project	26,000

The Commission sincerely appreciates the endorsement of our request for these funds which the Budget and Control Board received from many of our sponsors and grantees.

Our budget request now moves to the House Ways & Means Committee. Your continued support will be of great value.

S.C. Arts Foundation To Hold Benefit Reception In Honor of CHIEFS

The SC Arts Commission proudly announces that Governor and Mrs. Riley and the SC Arts Foundation will host a benefit reception at the Governor's Mansion on Saturday, November 12, 1983 in honor of "Chiefs" the mini-series filmed in Chester, South Carolina.

Officials from Highgate Pictures and CBS will be attending and invitations have been extended to a number of the stars of "Chiefs" including Charlton Heston.

Funds raised through this reception will be used to provide Fellowships to outstanding South Carolina artists.

Guests attending the reception will be invited to join the Governor at 7:00 at the Jefferson Square Theatre for a South Carolina screening of "Chiefs."

Individuals interested in securing tickets to the reception should call 758-3091. Donations are tax deductible.

"Chiefs" will be aired nationally on CBS as a three part mini-series on November 13, 15 and 16. Twenty-three actors from South Carolina having speaking roles in "Chiefs" and approximately 2,000 extras from South Carolina are in the film.

The South Carolina Arts Foundation is a non-profit organization which supports the statewide programs of the SC Arts Commission. Board members include Thomas Creech, Rebecca Mays, Terrell Glenn, Virginia Grose, Leo Twiggs, Samuel Tenenbaum, Phil Lader and Sibby Wood.

Steering Committee Named To Help SCAC Update Its Long-Range Plan

"The Canvas of the People," a comprehensive statewide planning process was conducted by the South Carolina Arts Commission in FY: 80. Based on recommendations from artists, arts organizations, and citizens gathered during the Canvas of the Arts, the Arts Commission adopted positions concerning issues raised during the planning process. Actions taken by the Arts Commission since FY: 80 have been in response to positions and priorities adopted by the Commission at that time.

Agency objectives were reviewed again by the Arts Commission in FY: 82, and during this current fiscal year, FY:84, the Arts Commission will seek the advice of artists, arts organizations, and appropriate state agencies in updating the agency's long range plan.

A steering Committee has been appointed by the Arts Commission which includes the following people:

- Bobbi Wheless
- Rep. Harriet Keyserling
- Robert Ivey
- Libby Beemer Patenaude
- Julian Wiles
- Pete Wyrick
- Chuck Welsh
- Nancy Howell
- Alvin Fulton
- Christopher Berg
- Felicia Smith
- Philip Mullen
- Kareem Shakoor
- Charleen Swansea
- Allen Morris
- W. T. Lewis
- Johna W. Cochran
- Tommy Taylor
- Elizabeth White

SCAC Long-Range Planning Workshop To Be Held in Myrtle Beach January 6 & 7

Long-Range Planning, Part II, the second in a series of the South Carolina Arts Commission's technical assistance workshops, will be held January 6 and 7 at the Myrtle Beach Hilton in Myrtle Beach, South Carolina. Buck Winfield, associated with the Emory School of Business, will be conducting the workshop.

This two-day session will be a follow-up of the long-range planning session held in October in Charleston. Our January session will give agencies who have already passed what they consider the preliminary stages of long-range planning, a chance to fine-tune their techniques.

Topics to be covered in the January 6 and 7 workshop include: market strategies — developing a market strategy for each of your programs and its client group; determining the actual cost of programs; adapting program budgets to actual program response and following the results through budgeting techniques; and determining how best to handle capital improvements. In addition, accounting information for decision-making will be offered.

South Carolina Arts Commission Grants-In-Aid Workshop, November 10, 1983, 1-4 PM

This fall's Grants-in-Aid workshop promises to be as new and different as the 1984-86 grant guidelines that we will review. The workshop is designed to provide organizations and individuals with the chance to have questions about grant requirements and procedures answered. The 1984-86 grant guidelines are significantly revised from those of previous years, making this workshop an opportunity all interested persons should plan to use to advantage.

The workshop will take place on November 10, 1983, from 1-4 p.m. at Midlands Technical College, Beltline Campus, in the Engineering Tec Building, Room 140. The meeting will begin with a general information session covering such topics as changes in grant categories and requirements;

This promises to be an excellent way to start out the new year in planning for your organization. The workshop will begin at 9 a.m. on January 6 and will conclude at approximately 3 p.m. on January 7. The second day will include a panel of local arts administrators talking about marketing strategies that work in their programs. The Arts Commission will sponsor an evening event on January 6.

Don't let the new year begin without including some training for yourself in long-range planning.

To register for the workshop, send \$45 to the South Carolina Arts Commission, Workshop Series, 1800 Gervais Street, Columbia, South Carolina. The Myrtle Beach Hilton is offering a special rate for the workshop series. To make your hotel reservations, call the Myrtle Beach Hilton at 449-7461 and identify yourself as part of the Arts Commission conference. For further information, please contact the Arts Commission.

deadlines; application review criteria; and problems that commonly occur in the application process. Next, the meeting will move into small discussion groups structured around the new grant categories: Community Organizations, Single Discipline Organizations, and Individuals/Fellowships. Those participating in the latter group will have the chance to hear and speak to Lee Malerich, who will provide a slide presentation and discuss her experiences as an FY83 SCAC Visual Arts Fellowship recipient.

Pre-registration is strongly encouraged. Contact your Regional Arts Coordinator to register, for further information, or, if because of a disability, you will require special services in order to participate.

New NEA Representative

The NEA has re-divided districts and SC will now be in a region which goes from South Carolina to New Jersey. Our representative will be Adrian King. Adrian used to work at Southern Arts Federation, is from North Carolina, and has been working in the PI Department at the NEA for the past several years. Welcome to Adrian!

Bob Hollister, former NEA regional representative for South Carolina, now has a region primarily composed of the Gulf states.

New Concept For Exhibition And Fellowship Applicants

The South Carolina Arts Commission has implemented a new concept for the 1984 Annual Exhibition and FY'85 Visual Arts Crafts and Media Fellowship Candidates. Artists can submit slides and film/video tapes for both the Exhibition and Fellowship Program in a single entry form.

The Annual Exhibition will be held at the Rudolph E. Lee Gallery, Clemson University February 13 through March 8, 1984. This juried exhibition is designed to showcase some of the best artwork being produced in the State. Serving as a juror is Peter Morrin, Curator of 20th Century Art at the High Museum of Art in Atlanta. The S.C. State Art Collection Acquisitions Committee will purchase works for the Collection from the Exhibition.

The Individual Artists Fellowship Program provides a \$5,000 award to promising professional artists. Two awards will be given in Visual Arts, one in Crafts and one in Media. The Fellowship Application and the Annual Exhibition Prospectus may be obtained from your Arts Commission Regional Coordinator.

Letter To The Editor

*(News & Courier, Charleston, SC,
Monday, September 12, 1983)*
Art & Music in Education

The South Carolina Arts Commission has closely followed the response of Charleston citizens to THE NEWS AND COURIER editorial of May 20 regarding proposed reductions in art and music teaching in this area's schools.

We have also since learned that the Charleston schools have reduced the amount of time allotted for art and music from 75-80 minutes to 40 minutes per week. It is important for the Arts Commission and concerned citizens to challenge this decision to reduce arts instruction and work to restore and increase the time students are involved in the arts in our public schools.

The arts extend an individual's educational and social experience by nurturing one's ability to learn, think, communicate and become more discerning in making decisions and choices. The unique contribution they make to our understanding of the world should make them an integral part of education.

Traditionally, education has emphasized verbal (symbolic) learning rather than visual (spatial) proficiency; yet an individual needs both verbal and visual methods to foster productivity and synthesis of complex information. Quality arts programs as part of our formal learning experiences enhance thought processes, stimulate imagination and expand creative problem-solving skills.

The arts are essential in ensuring a well-balanced, practical educational experience that prepares and motivates individuals to more advanced degrees of expression, conceptualization and perception.

Elizabeth Strom
Artists in Education Coordinator
South Carolina Arts Commission
August 29, 1983

Community Tour Program Guidelines Changed

Guidelines for participation in the SCAC Stage South Community Tour program have been changed for the 1984-85 season. If you are interested in being considered for the Community Tour, you may request an application from the SCAC in mid-December. Completed applications must be submitted by February 15.

For further information contact your Regional Coordinator.

Holiday Closing Dates For South Carolina Arts Commission

The South Carolina Arts Commission switchboard will be closed on the following dates: Friday, November 11, Veterans Day; Thursday, November 24, Thanksgiving Day; Monday, December 26, and Tuesday, December 27, Christmas.

Art-In-Education Subgrant Awards

To support local coordination of developing quality arts programs and to enhance the integration of the arts with other subject areas, the South Carolina Arts Commission's Board of Commissioners awarded Artists in Education subgrants on September 15 to the following:

Lancaster County Arts Council
Anderson County Arts Council
Richland School District I ARTAG
Arts Council of Spartanburg County, Inc.
Greenville Fine Arts Center

Each subgrant sponsor is responsible for coordinating all phases (planning, implementation, evaluation) of the AIE project and for working with the SCAC in meeting all necessary requirements.

Additional requests for funding of AIE residency weeks were approved for schools in Jasper, Berkeley, Marion, Dillon, Spartanburg, York and Darlington Counties, Sumter School District 17 and District 2, and Hand Middle School (Richland).

Visual Artist Forums Schedule

Gordon Parks
Photographer
Film Director, Author

South Carolina State College
Wednesday, February 22, 1984
1 p.m.: Discussion with artists
7 p.m.: Public lecture and reception

Richard H. Hunt
Sculptor

Greenville County Museum of Art
Saturday, March 3, 1984; 7 p.m.:
Discussion with artists
Sunday, March 4, 1984: 2 p.m.
Public lecture and reception

Janet I. Fish
Painter

Columbia Museums of Art and Science
Sunday, April 8, 1984; 10 a.m.:
Discussion with artists
3 p.m.: Public lecture and reception

Mary Miss
Sculptor

Gibbes Art Gallery
Monday, April 30, 1984
10 a.m.: Discussion with artists
3 p.m.: Public lecture

The Visual Artist Forums is a program of the South Carolina Arts Commission and is funded in part by the National Endowment for the Arts. The Forum is coordinated to present nationally recognized artists to the state. For more information about the artists' schedules, contact the sponsoring museums: Greenville County Museum, 271-7570; S. C. State College, 536-7174; Columbia Museum, 799-2810 and Gibbes Art Gallery, 722-2706.

Showcase Applications Pouring In...

Applications are pouring in for the 1983 Performing Arts Showcase which will be held December 2, 3, and 4 in Charleston's historic Dock Street Theatre.

According to Myrna Rodriguez, SCAC Performing Arts Coordinator, applications have been received from artists as far away as New England, Texas and Oklahoma. "We have also incorporated a pre-selection process this year to insure a top quality showcase," Ms. Rodriguez added.

Sponsors and artists should note that the showcase will operate on the following schedule: **Music:** Friday afternoon, Dec. 2 and Sunday morning, Dec. 4. **Dance:** Saturday morning, Dec. 3. **Theatre:** Saturday afternoon Dec. 3. For additional information, contact your Regional Coordinator at the S. C. Arts Commission.

Dance Initiative Program

We are pleased to inform you that funding is available to South Carolina dance sponsors from the Southern Arts Federation (SAF) and the South Carolina Arts Commission to subsidize dance residencies. Under this new National Endowment for the Arts Program, dance sponsors can apply for subsidy of their total dance residency fee (12.5 percent from NEA and 12.5 percent from the Commission), for a total subsidy of 25 percent. These residencies must take place between September 1, 1983, and August 31, 1984.

The total amount of funding available for this year's program is limited to \$10,000, and awards will be made on a first-come, first-served basis. A contract that has been signed by an authorized representative of the dance company and of the sponsoring organization must be submitted to the South Carolina Arts Commission's office in order for a sponsor to be eligible to receive funding. PLEASE NOTE THAT ONLY THOSE DANCE COMPANIES CURRENTLY RECEIVING NATIONAL ENDOWMENT FUNDING CAN BE SUBSIDIZED UNDER THIS PROGRAM. For more information, contact either the Southern Arts Federation, 1401 Peachtree Street, NE, Atlanta, Georgia, 30309, or your Regional Coordinator at the South Carolina Arts Commission.

Arts Commission Calendar of Events

STAGE SOUTH YOUTH TOUR	Pushcart Players - Oct. 24 - Nov. 11 Southern Crescent-Jan. 23 - Feb. 3 Roadside Theatre-Feb. 13 - Mar. 2 Steve Rosenberg-March 5-16 Sidewalk Dance Theatre-Mar. 19-Apr. 9
SHOWCASE AUDITIONS:	December 2, 3 and 4 (Charleston)
GRANTS IN AID WORKSHOPS	November 10
POSTMARK DEADLINE FOR ANNAUL EXHIBITION ENTRIES	December 1
STATE ART COLLECTION ANNUAL EXHIBITION OPENING	February 13 (Clemson)
MEDIA ARTS CENTER WORKSHOPS:	16mm Production-Oct. 15, 16 (Columbia) Scriptwriting-Oct. 28-30 (Columbia) Video Editing-Nov. 11-13 (Columbia)
SOUTHERN CIRCUIT	Willard Van Dyke-Nov. 1 (Charleston) Nov. 6 (Columbia) Larry Cuba-Nov. 15 (Charleston) -Nov. 20 (Columbia)
TEACHER INCENTIVE GRANT DEADLINE	November 30
GRANTS IN AID MAJOR CATEGORY DEADLINE	Cultural Resources and Challenge - Dec. 15 Community and Single Discipline - Jan. 15
FELLOWSHIP DEADLINE	December 9
ARTS IN EDUCATION CONFERENCE FOR SCHOOLS WITHOUT PRIOR PARTICIPATION IN THE PROGRAM	March
VISUAL ARTISTS FORUMS (see schedule in this issue of ARTIFACTS)	Greenville Museum, Gibbes Museum Columbia Museum and SC State
COMMUNITY ARTS DEVELOPMENT WORKSHOPS	Non-Profit Survival/Long Range Planning II Jan. 6-7 (Myrtle Beach) Board/Staff Planning-3 regional workshops-week of Feb. 20 Organizational Development-Apr. 6-7 (Columbia)
VERNER AWARDS 1983 NOMINATION DEADLINE	November 18
SCAC COMMISSION MEETINGS	Dec. 1 (Charleston)
ARTIFACTS COPY DEADLINES	Nov. 28 for Feb./Mar. issue Feb. 1 for Apr./May/June issue

The Island School Art Auction Raises Over \$32,000

The Artists in Education program received a shot in the arm in the Hilton Head Island/Bluffton area with the 3rd Annual Evening of the Arts raising over \$32,000 for local schools to sponsor arts programs and AIE programs.

Over the last three years, each Evening of the Arts has been highlighted by an auction of works representing local amateurs and professional artists and has raised approximately \$80,000.

Guests at the auction enjoyed a cocktail hour with music provided by Dr. Pamela Carlton, harpsichordist, a sit-down supper, and entertainment by renowned pianist, Mac Hampton.

The Island School Council is a non-profit organization which raises money on behalf of the public schools in the Hilton Head/Bluffton area.

Artifacts To Feature New Column on Legal Issues

C. Diane Smock, from the firm of Edwards, Yarborough, Moore and Smock, will be writing a column on arts related legal issues for ARTIFACTS beginning with the February/March issue.

Readers may submit questions for Ms. Smock to answer about legal concerns they may be experiencing in their organization or profession. These questions should be sent to the South Carolina Arts Commission, Legal Issues, 1800 Gervais Street, Columbia SC 29201, by November 28 for the February/March issue of ARTIFACTS.

All questions will be reviewed by Ms. Smock, and her answers may not focus on a specific answer to a specific problem but will deal with that legal issue. This will be an excellent opportunity for arts professionals to receive answers for legal questions which are plaguing them.

Byrne Miller Dance Theatre, Inc. Concert Schedule

Saturday, January 14, 1984, Savannah Ballet

Saturday, April 14, 1984, Sidewalk Dance Theatre

This residency will be April 13 and 14 and will include three workshops and open rehearsal, in addition to the concert. The residency is supported by a grant from the South Carolina Arts Commission and National Endowment for the Arts.

All concerts are at Beaufort Elementary School Auditorium, Carteret Street, Beaufort, South Carolina, 8:15 p.m. curtain. Season tickets, three concerts - adults \$15.00 students \$8.00.

Crafts Calendar

November

November 4, 5, 6

Carolina Craftsman Christmas Show, State Fair Grounds, Columbia South Carolina.

November 5

Country Christmas Downtown Arts and Crafts Festival. For information, write *Seneca Chamber of Commerce, P.O. Box 855, Seneca, South Carolina 29679.*

November 5 and 6

Second Annual Drayton Hall Crafts Fair, Charleston. Deadline September 10. Write *P.O. Box 3094, Charleston, South Carolina 29439.*

November 11, 12, 13

Dickens Christmas show, Myrtle Beach Convention Center. For information, write *Leisure Time Unlimited, P.O. Box 332, Myrtle Beach, South Carolina 29578.*

November 25, 26, 27

Carolina Craftsman Christmas Show, Greensboro, North Carolina.

December

December 2, 3

Atlantic Coast Crafters Fall Show in Columbia. Write *Kevin Jordan, 511 West McGregor Street, Pageland, South Carolina 29728.*

December 9, 10, 11

Atlantic Coast Crafters Fall Show in Raleigh, North Carolina. Above.

December 10-11

Rolfe's Gallery Charlotte Craft Show. \$75 booth fee. Write *210 Vista Vue Drive, Hartsville, South Carolina 29550.*

The South Carolina Crafts Association Traveling Show 1983-84

The new traveling show of crafts is now available for booking for one or two months through June 1984. It provides ongoing education about crafts and raises public awareness of South Carolina craftsmen as part of the state's visual arts resources. The show consists of 29 pieces in fiber, clay, metal, graphics, and wood; it was selected from the fourth annual juried exhibition by the juror, Daniel Overly. There is no rental charge. The host is responsible for transportation to and from Columbia and for insurance. To schedule this show, contact Lynn Debbink-Potter, South Carolina Museum Commission, P.O. Box 11296, Columbia, South Carolina 29211 or call 758-8197.

G. Walker Gallery

G. Walker Gallery, Columbia, is receiving slides/resumes from Southeastern regional artists of professional stature (earning a living, master's degree, etc.). They wish to present monthly shows, to initiate representational relationships with artists. For additional information, please write G. Walker Gallery, Gregg Street, Columbia, SC, 29201.

The Furman-Greenville Fine Arts Association announces three outstanding performances for the 1983-84 season

Caracas New World Ballet from Venezuela, Saturday, November 12, 1983.

The Chicago Symphony Orchestra, Tuesday, January 17, 1984.

Ashley Putnam, Soprano, brilliant young coloratura, winner of first prize in the 1976 Metropolitan Opera Auditions, Tuesday, March 27, 1984.

Columbia College Names Director Of Cultural Events

Columbia College President, Dr. Ralph T Mirse, announces that Meg McLean has been named Director of Cultural Events. She will coordinate audience development for programs in music, art, dance and drama.

Before joining Columbia College, Ms. McLean directed the art program at St. Joseph's School in Columbia. A widely-exhibited artist, she is superintendent of fine arts at the South Carolina State Fair.

For more information, please contact the Furman-Greenville Fine Arts Association, P.O. Box 6327, Station B, Greenville, S.C. 29606, (803) 246-5969.

The South Carolina Federation Of Museums

The South Carolina Federation of Museums is a statewide association of museum professionals. Benefits to joining S.C.F.M. include: the opportunity to meet with and exchange ideas with other museum people; a S.C.F.M. membership and S.C. Museum Directory; reduced registration fee to S.C.F.M. and S.C. State Museum co-sponsored workshops (next workshop is November 10: "Exhibits on a Shoestring," presented at the Rice Museum in Georgetown); a copy of the quarterly newsletter "Good Muse"; and free admittance to member institutions. Annual membership categories include: institutions, \$15; professional, \$10; associate (student/volunteers), \$5. For more information, contact: Ms. Lynn Debbink-Potter, S.C. State Museum, P.O. Box 11296, Columbia, SC, 29211, or Mr. George Terry, McKissick Museum, USC, Columbia, SC, 29208.

November Calendar Of Events At Columbia College

- 2 - 22 Exhibits:
Main Gallery, Music-Art Center:
Watercolors by Alex Powers
Edens Gallery: Spring Valley High School Art Exhibit
- 7 8:00 p.m., Opera Scenes, Concert Hall, Music-Art Center. Call 786-3810.
- 9 - 11 8:00 p.m., Antigone, presented by Department of Speech and Drama. Call 786-3850.
- and 13 3:00 p.m.
- 17 - 18 8:00 p.m., Columbia College Dance Company in concert, Cottingham Theatre. Call 786-3847.
- and 19 3:00 p.m.
- 19, 20 Gingerbread Theatre for children, Cottingham Arena. Call 786-3749.
- 22 12:30 p.m., Chamber Ensemble in concert, Concert Hall, Music-Art Center.
- 30 7:30 p.m., Tree Lighting
8:00 p.m., Wind Ensemble and Chorus
Christmas Concert, Cottingham Theatre.

"Humanities In The Schools" New Program Area Approved

At its July meeting, the South Carolina Committee for the Humanities approved guidelines establishing a new category of grants for Humanities in the Schools in South Carolina. A sum of \$60,000 was allocated for the grants in the first year, with a ceiling of \$10,000 set on individual grants. The purposes of the program are to stimulate interest in the liberal arts in the schools to complement the current emphasis on scientific, technical, and vocational education, and to generate new approaches and attitudes toward the humanities through SCCH-funded projects in the schools.

Proposals for Humanities in the Schools projects are to be submitted by the deadlines for Major Grants using the same application forms.

Deadlines for receipt of Major Grant applications to be reviewed in 1983 are as follows:

Applications received by December 15 will be reviewed on January 13. Many grant applications received by the first of each month will be reviewed by the end of that month.

"Humanities' Programing for South Carolinians: An Introduction and Guide," published by the SCCH, is now available. It was prepared by David Moltke-Hansen and Richard Cote and designed to aid anyone wanting to apply for a grant (SCCH or other) or conduct a humanities program. The cost is \$7.50.

Copies can be ordered through staff offices, S. C. Committee for the Humanities, 17 Calendar Court, Columbia, S.C., 29206 (make check payable to SCCH) or through the SCCH Resource and Distribution Center. To order from the latter, make check payable to Winthrop College and specify "for Humanities Guide"; and mail to SCCH Resource and Distribution Center Winthrop College Archives, 5 Dacus Library, Rock Hill, SC.

Arts Groups Exempt From Admission Tax— A Copy of the Bill

IT HAS BEEN ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF SOUTH CAROLINA THAT ADMISSIONS CHARGED BY NON-PROFIT ORGANIZATIONS SUCH AS SYMPHONY ORCHESTRAS, ARTS COUNCILS AND OTHERS ENGAGED IN PROMOTION OF THE ARTS ARE TAX-EXEMPT WHEN THE NET PROFITS ARE DONATED TO A CHARITABLE ORGANIZATION AND COMPANIES ENGAGED IN PROMOTION OF THE ARTS AND COMMUNITY THEATRES.

AN ACT TO AMEND SECTION 12-21-2420, CODE OF LAWS SOUTH CAROLINA, 1976, RELATING TO ADMISSIONS TAX, SO AS TO EXEMPT ADMISSIONS TO CERTAIN EVENTS SPONSORED AND OPERATED EXCLUSIVELY BY ELEEMOSYNARY, NON-PROFIT CORPORATIONS, OR ORGANIZATIONS ORGANIZED EXCLUSIVELY FOR RELIGIOUS, CHARITABLE, SCIENTIFIC, CIVIC, FRATERNAL OR EDUCATIONAL PURPOSES, WHEN THE NET PROCEEDS DERIVED OR DONATED TO A CHARITABLE ORGANIZATION AND COMPANIES ENGAGED IN PROMOTION OF THE ARTS COMMUNITY THEATRES.

Be it enacted by the General Assembly of the State of South Carolina:

Additional exemptions

Section 1. Section 12-21-2420 of the 1976 Code is amended by adding: "(11) on admissions to events other than those events enumerated in Item (4) of this section, sponsored and operated exclusively by eleemosynary, non-profit corporations or organizations organized exclusively for religious, charitable, scientific, civic, fraternal, or educational purposes when the net proceeds derived from admissions to the events shall be immediately donated to an organization operated exclusively for charitable purposes. The "net proceeds" shall mean the portion of the gross admissions proceeds remaining after necessary expenses of the event have been paid. This item shall not apply to an event in which the above organizations receive a percentage of gross proceeds or a stated fixed sum for the use of its name in promoting the event."

Further

Section 2. Section 12-21-2420 of the 1976 Code is amended by adding: "(12) on admissions charged by non-profit or eleemosynary community theatre groups or community symphony orchestras, county and community arts councils and commissions and other such companies engaged promotion of the arts."

Time effective

Section 3. This Act upon approval by the Governor, shall take effect September 1, 1978.

Cultural Planning—The Small City Challenge

Partners for Livable Places is a national network of organizations and individuals who share an interest in promoting the economic health of communities through better planning, management and design of parks and open spaces, cultural and recreational facilities, downtown business districts, natural and scenic resources and historic assets.

Partners maintains an extensive publications and communications program, sponsors public awareness forums both nationally and locally, and provides technical assistance to communities using its extensive network of members, advisors and sponsors.

Large cities such as St. Louis, Cleveland, Oakland, Charleston and Baltimore have used cultural planning to improve their public images and revitalize their economies, earning well-deserved national attention and increased financial support for their efforts. Broad civic coalitions have been built to support cultural activities not only for an enhanced quality of life, but for economic gains as well through increased tourism activity and new business investments.

However, much less has been documented, or at least publicized, about cultural planning in small cities and towns, and the special situations these communities face: greater homogeneity, fewer philanthropic dollars, and a greater reliance on volunteerism.

To help fill this void, Partners for Livable Places is conducting a research and public awareness project on "Cultural Planning: the Small City Challenge."

Partners is attempting to identify cities and towns of approximately 20,000-70,000 (pop.) that have used innovative approaches to the problems and possibilities of cultural planning. They are looking for projects that have accomplished any of the following:

- 1-celebrated an area's unique heritage and character
- 2-created a healthier climate for business and tourism
- 3-brought diverse community groups together and stimulated community pride and cooperation
- 4-demonstrated the mutual self-interest of the arts, business and governmental communities to work together.

These projects can include cultural facilities, public art programs, festivals and fairs, design competitions, open air events, annual productions, and the like. They can be modest efforts, or comprehensive in nature, but we will be examining them for the impact they have on the community's image, vitality and citizen involvement.

In 1981, Partners for Livable Places co-sponsored with the National Endowment for the Arts and the American Council for the Arts a national conference entitled "The Arts Edge," held in the renaissance city of Pittsburgh. The conference dealt exhaustively with how cities can design, plan, finance and manage arts facilities, cultural districts, artist live/work spaces and open air arts events. Since then, Partners has been assisting cities from Richmond, Virginia, to Oakland, California, with their own cultural planning projects.

The one area in which adequate work has not been done is in smaller cities and towns. Just how can they apply the same principles of cultural planning? What resources, if not financial, are available to help? Partners hopes, through this study, to provide some answers to these questions and get the word out to those who need information. Your assistance will help expedite this process.

For a questionnaire, please write: Dorothy R. Jacobson, Senior Vice President, Partners for Livable Places, 1429 21st Street, NW, Washington, DC, 20036.

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Artifacts

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