WHEREAS, breast cancer claims the lives of thousands of American women every year, no matter a woman’s age, race, or income; and

WHEREAS, approximately 3,280 women in South Carolina will be diagnosed with breast cancer this year, and an estimated 610 will die from breast cancer in 2004; and

WHEREAS, clinical breast exams, self breast exams, mammograms, and prompt treatment increase the chances of surviving breast cancer when caught in its early stages; and

WHEREAS, the shared goal of the South Carolina Department of Health and Environmental Control and the American Cancer Society is to reduce deaths from breast cancer in South Carolina; and

WHEREAS, wearing pink ribbons during the month of October supports awareness of and advocacy for breast cancer screening and early detection and honors the women who have died from breast cancer or are currently battling the disease.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim October 2004 as

BREAST CANCER AWARENESS MONTH

and October 3 - 10, 2004, as

PINK RIBBON WEEK

throughout the state and encourage all South Carolinians to remember that “Early Detection is the Best Protection... Every Year for Life!”

MARK SANFORD
GOVERNOR
STATE OF SOUTH CAROLINA