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# ArtiFacts



Community and Neighborhood Arts Newsletter of the South Carolina Arts Commission  
829 Richland Street Columbia, South Carolina 29201 (803) 758-3442

## COMMISSIONERS ADOPT NEW POLICY IN GRANTS-IN-AID FUNDING

Feeling that a limited population benefits from funds awarded to other state agencies, colleges and universities (whether private or state supported), the members of the S.C. Arts Commission have re-defined their position on grants-in-aids to these groups. In reviewing grant-in-aid applications from colleges and universities, the Commissioners will place primary emphasis on the applicant organization's commitment to developing an audience outside its normal constituency. In adding this consideration to its evaluation process, the Commissioners will more favorably view a grant application from arts councils and community arts agencies (who serve a broader population) than one from a college or university if its project benefits only the student body and faculty.

## MORE FUNDS AVAILABLE TO COMMUNITY ARTS AGENCIES

The Arts Commission has received a \$15,000 grant from the National Endowment for the Arts for Community Arts Agency Development. These funds are available to CAA's as grants-in-aid to provide: (1) professional staff; (2) short term in-service training workshops; (3) program support; and (4) technical assistance through on-site consultation. The grant was awarded to the SCAC to supplement state appropriations which have been held at the 1974 level in hopes that the additional funds would help meet increased requests from arts councils and CAA's. For more information contact Penny Knight, Grants Coordinator, SCAC, 829 Richland Street, Columbia, SC 29201 (758-3442).

## WANT TO BUILD AN ARTS CENTER?

For arts councils and CAA's searching for funds to build or remodel arts facilities, the NEA has a packet of information which should be helpful. Funding Sources for Cultural Facilities lists both Private Foundation Sources (Capital Expenditures) and Federal Funding Sources for Cultural Facilities. To obtain a copy write the Architecture and Environmental Arts Program, National Endowment for the Arts, Washington, DC 20506.

## WE NEED NAMES FOR OUR CRAFTSPEOPLE DIRECTORY

The SCAC's new Crafts Development Program, established to assist in the promotion and marketing of South Carolina handcrafts, is publishing an "open listing" of all craftspeople in the state. Any state craftsperson who would like to be identified in the Directory of South Carolina Craftspeople should send their name, address (including zip code), phone number(s), and a short description of their handcraft(s) to: Tessa Hooker, Administrative Assistant, SCAC Crafts Development Program, 16 Charlotte Street, Charleston, SC 29403. For more information about the Crafts Development Program, write or call (722-2759) the Charleston office.

## NATIONAL ORGANIZATION FORMED TO ENCOURAGE ARTS EXPANSION

Forty representatives of arts organizations from all over the country met last December and formed the Neighborhood Art Programs National Organizing Committee (NAPNOC). The purpose of this committee is to: (1) promote neighborhood art programs (NAP's) locally, regionally, and nationally through the gathering and sharing of information, education, and research; (2) promote the development of creative employment through public service job programs and private sector economic ventures; (3) make the human services of the artist more visible and publicly understood; and (4) encourage the development of local, regional, and national networks to support NAP's. For further information write Director, NAPNOC, 1933 Biltmore Street NW, Washington, DC 20009.

## WHAT DO YOU WANT FROM US?

Having completed five workshops throughout the state in publicity and promotion techniques, we are now looking for topics to discuss in future workshops. Participants who attended have suggested several areas of interest on the evaluation form, but we want all the in-put we can get! Whether it is how to organize an arts festival, how to raise funds, or how to keep the books -- we want to plan and schedule workshops that will be useful to you. If you have a suggestion, or just want to know more about this program, write or call the Assistant Coordinator, Neighborhood Arts Program, SCAC, 829 Richland Street, Columbia, SC 29201.

## NACAA ADOPTS COMMUNITY ARTS COUNCILS STANDARDS

At its June meeting in Atlanta, the National Assembly of Community Arts Agencies,\* adopted a set of standards to serve as a model for arts councils and CAA's to follow. These guidelines include a definition of the role of the CAA in the community, its structure, government, leadership, facilities and responsibilities. If you would like a copy of the standards, request them from Jay Williams, Community Arts Coordinator, SCAC, 829 Richland Street, Columbia, SC 29201.

\*Note: Any dues-paying member of the Associated Council of the Arts (which, by the way, has just changed its name to the American Council for the Arts) is automatically a member of the NACAA.

## LANCASTER BEGINS ITS LEAP FORWARD

The Lancaster County Council of the Arts, with assistance from the National Endowment for the Arts, the City of Lancaster, and the SCAC, launched phase one of its Lancaster Environmental Arts Program (LEAP) on July 1st. The attempt to stir environmental awareness by beautifying an area of the downtown shopping district began with a wall painting by muralist Ralph Waldrop, S.C. Artist-in Residence with Project TAP. This unique program combines city funds and in-kind labor services with private businesses (who consented to providing wall space for two murals) to upgrade the city's parking area and overall appearance.

Waldrop's mural, "The Spirit of Lancaster", is scheduled for completion at the end of September. Phase Two of the program will provide a landscape architect and brick sculptor to design an appealing park area around the mural. This plan will include terracing and landscaping of the vacant lot, and screening walls to enhance the park area. The third phase of LEAP will allow community organizations and individuals to participate in the painting of a second mural on the rear walls of the Main Street stores. The design and coordination of this project will be under the supervision of Waldrop.

## CAMDEN UNDERTAKES UNITED ARTS FUNDRAISING CAMPAIGN

With assistance from the SCAC, the Kershaw County Fine Arts Center, Inc. undertook the state's first United Arts Fundraising Campaign in May. Patterned after the United Way's method, the Camden Community Theatre, Crafts Club, Music Club and Art Association consolidated their fundraising efforts to increase the impact of each group's individual appeal to the public for operating funds. The SCAC grant was awarded for publicity purposes and printed materials developed for the campaign may be obtained by contacting Susan Makla, Executive Secretary, Fine Arts Center of Kershaw County, P.O. Box 845, Camden, SC 29020 (Telephone: 432-0473).

## PRE-ENROLL NOW FOR SYMPOSIUM

A symposium, open to the public at no charge, entitled "Mary Boykin Chestnut's South: Contemporary Perspectives" will be held July 26, 27, and 28, at the Charleston County Library, 404 King Street, Charleston, SC. The discussion will be conducted each night from 7:30 until 9:30 and is co-sponsored by the Charleston County Library and the Southern Studies Program of the University of South Carolina. If you wish to attend, you must pre-enroll and may do so by filling out a form available from the Charleston County Library or the Southern Studies Program, Lieber College, USC, Columbia, SC 29208.

Neighborhood and community arts organizations may submit items for possible use in ArtiFacts by directing your mail to Assistant Coordinator, Neighborhood Arts Program, S. C. Arts Commission, 829 Richland Street, Columbia, SC 29201.